

KONNN PLIS LO LENDIKASYON ZEOGRAFIK

Marcel, ki mannyer ti ete sa sesyon ki departman komers ti fer yer lo Lendikasyon Zeografik? Mon ti anvi vini pou partisipe, me malerezman mon ti annan en laklas apre ler pou ale.

Ti vreman enteresan. Monn aprann ki en Lendikasyon Zeografik i en dwa propriyete entelektyel pour bann prodwi ki son kalite, repitasyon, ouswa bann lezot karakteristik i ganny asosye avek en landrwa zeografik spesifik.

LETAN GADYAK.....

Eski zot inn donn okenn legzanp?

Wi, par egzanzp 'Champagne', ki en labwason sorti dan rezyon Champagne, Lafrans ouswa 'Colombian Coffee' ki son kalite ek gou i akòz klima Lakolonbi. Annefe, akòz zot annan lyen avek lorizin ek karakteristik klimatik pei kot zot ganny trouve, toulede I kalifye koman bann Lendikasyon Zeografik.

LETAN GADYAK.....





Coffee

DAN KANTINN.....

**Eski sa bann prodwi i kapab
ganny fer par zis en dimoun
ouswa lakonpannyen?**

**Non, pa ditou. Sa prodwi I
kapab ganny anrezistre par en
lotorite leta sa pei ouswa en
group prodikter.**



Coffee

DAN KANTINN.....



Dir mon plis!

Okay! Be ou konnen dwa pou servi non en Lendikasyon Zeografik i ganny donnen avek nerport ki dan rezyon lorizin, ki obei kondisyon spesifik pou prodiksyon sa prodwi.

PE RETOURN LAKLAS.....



Mon konpran. Ti pou bon si Sesel
osi ti annan son prop Lendikasyon
Zeografik. Ti kapab anmenn bokou
benefis , par egzanp atir touris e
protez nou bann prodwi otantik.

Wi, i osi ed nou lekonomi par donn sa prodwi
plis valer lo marse enternasyonal. Lendikasyon
Zeografik i osi promouvwar metod prodiksyon
soutenab e ede dan konservasyon nou
lanvironnman.

DAN LAKLAS.....

Be Marcel, kote
lanrezistremman
Lendikasyon Zeografik i
ganny fer Sesel?

Dan menm biro ki lezot dwa
propriyete entelektyel i ganny
anrezistre, parey dwa d'oter ouswa
'trademark', dan younit propriyete
entelektyel, lofis Divizyon
Lanrezistremman baze Independence
House!



Pour plis lenformasyon kontakte departman komers lo ladres email a.dia@finance.gov.sc
ou limèro telefonn 4382140, ouswa visit paz departman komers lo sit web:
www.tradeportal.sc.

LEARN MORE ABOUT GEOGRAPHICAL INDICATIONS

Marcel, how was the session held yesterday by the Trade Department, on Geographical Indication (GI) ? I wanted to participate, but unfortunately, I had a class after work.

It was really interesting. I learned that a GI, is a type of Intellectual Property Rights (IPRs) for products whose quality, reputation, or other characteristics are associated with a specific geographical area.

BREAK TIME.....

Did they give any examples?

Yes, for example, 'Champagne', is a sparkling wine that originates and is produced in the Champagne region of France, and 'Colombian Coffee', whose quality and taste are due to the climate of Colombia. In fact, given their link to the origin and climatic characteristics of their countries of origin, both qualify as GIs.

BREAK TIME.....





Coffee

IN THE CAFETERIA.....

So, can these products be made by just one person or company?

No, not at all. The product can be registered by a state authority of that country or a group of producers or manufacturers!





Coffee

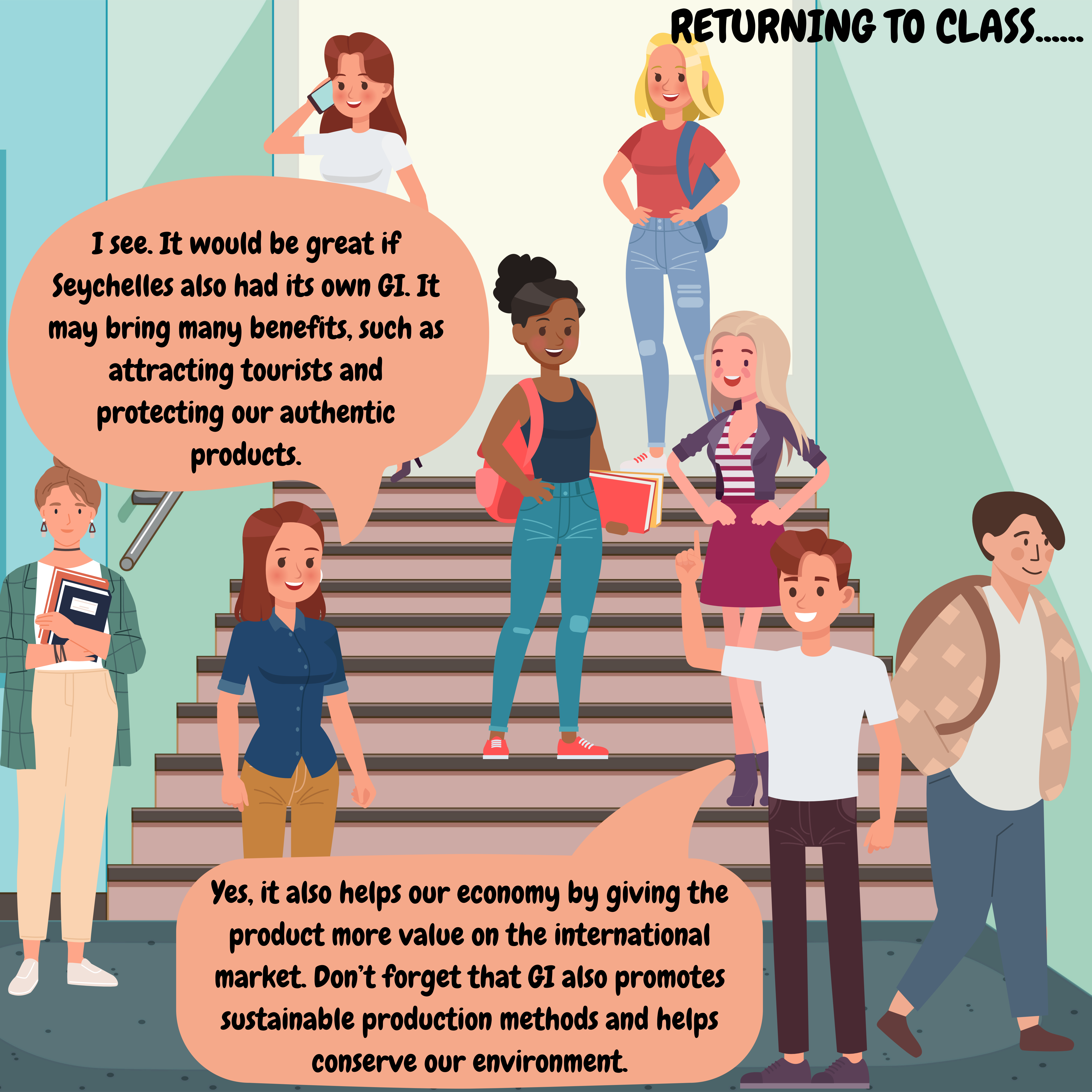
IN THE CAFETERIA.....



Tell me more!

Interestingly the right to use the GI name is given to anyone in the region of origin who complies with the specific conditions for the production of that product.

RETURNING TO CLASS.....



I see. It would be great if Seychelles also had its own GI. It may bring many benefits, such as attracting tourists and protecting our authentic products.

Yes, it also helps our economy by giving the product more value on the international market. Don't forget that GI also promotes sustainable production methods and helps conserve our environment.

IN THE CLASSROOM.....

But Marcel where does
one register for
protection of GI's in
Seychelles?

The same office as for other
IPRs such as copyright or
trademark, at the IP unit at
the Registration Division at
Independence House!



For more information contact the Trade Division on a.dia@finance.gov.sc or
4382140, or visit the Trade Portal at www.tradeportal.sc.